

**Call to select young writers for the valorisation of the territory through short story under  
PROJECT “HAMLET – Highlighting Artisanal Manufacturing, culture and Eco Tourism”  
PROGRAMME INTERREG IPA CBC Italy – Albania – Montenegro 2014/2020. CODE 299**

The present call aims at selecting writers from the countries involved in the Programme Italy – Albania - Montenegro who will participate in the creation of a short story book with the aim of valorising the involved territories under HAMLET project. The scope of the exercise will be to valorise the territories through the powerful medium of narrative and story-telling and share cultural heritage and territorial hallmarks in the project area.

The Project “HAMLET – Highlighting Artisanal Manufacturing, culture and Eco Tourism”, funded through the first call for ordinary projects of the programme INTERREG IPA CBC Italy-Albania-Montenegro 2014/2020, mainly aims to boost attractiveness of natural and cultural assets to improve a smart sustainable economic development.

HAMLET project addresses the valorization of historical centers, villages and small towns through the sustainable development of tourist and economic sector, highlighting the environmental and cultural assets of the territories selected. By developing a common strategy of tourism management, the project aims to boost the cooperation and networking between Italy, Albania and Montenegro, bringing up to the same standard the level of products and services offered, reunited under a unique cross-border brand identity, able to identify Adriatic area peculiarities. At the same time, the introduction of the selected areas into the tourist circuit will boost the local economy, with positive effects of the employment and will halt the current social impoverishment. Several stakeholders will benefit from the cultural and environmental mapping: the public authorities will base protection and valorization measures on more robust data; the cultural and environmental associations will become actively involved in project implementation; the citizens themselves will increase their awareness on the local heritage and on the importance of its preservation. The tourists will also benefit of the cross-border branding strategy (as the unique logo associated with the project events and locations will be synonymous with quality tourism), thanks to which they will be able to easily know and deepen the new diversified tourist offer. Lastly, the local craft SMEs will benefit from the increased tourist affluence and the services specifically designed in their support. Although each of the territory involved is characterized by local environmental and cultural peculiarities, a cross-border approach is strongly required in order to endow these players with common instruments for the tourist management and marketing, as well as similar infrastructures to facilitate the access to the tourist offer itself.

#### Project Partnership

##### LEAD PARTNER:

- Ministry of Culture of Albania - ALBANIA

##### PARTNERS:

- Ministry of Culture of Montenegro – MONTENEGRO
- Pugliapromozione Agency - ITALY
- Urban Research Institute – ALBANIA
- National Confederation of Crafts and Small and Medium sized enterprises Association Bari Province - ITALY

##### ASSOCIATED PARTNERS:

- Union of Municipalities of Montenegro – MONTENEGRO
- Puglia Region – Department Tourism, economy of culture and valorization of territory – ITALY

#### **BASELINE SPECIFIC ACTIVITIES**

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Among other project activities, work package n.3 (WPT3) – TOURIST SUSTAINABLE DEVELOPMENT AND CULTURAL VALORISATION aims to valorise the territory of the project and share widely cultural heritage and territorial hallmarks to support touristic promotion of less known destinations. Furthermore, within this Work Package it will be produced short story book involving local authors who will be valorising the territory selected in the context of this project by the means of story-telling with the aim of disseminating the information in an effective and adequate manner.

Writers involved in this activity will be responsible for creating the short stories which will be afterwards compiled in the short story book which includes all story collected in all countries involved in HAMLET project. Selected writers will look into their territory features, cultural heritage and traditions. The results of such a deepening will be at the basis of the creation of 30 short story (10 for each country in the Programme area) in which writers will highlight local features of appointed towns or villages that they have discovered. The short stories will be collected into a unique book to be distributed all across the Programme area. To facilitate understanding and enjoyment of story from both international tourists and Programme area citizens, the book will contain 2 versions of each story (in original local language in which it has been written and in English). It needs to be noted that the writers who will be part of this project, will have the opportunity in the end of the project to be part of the Adriatic Festival in Albania, Montenegro, and Italy, which is an event that aims at disseminating and promoting the achievements of HAMLET project.

The following activities will be implemented within this WP:

- Diversification of touristic destinations
- Services to support local artisanal manufacturing
- Valorisation of the territory through short story
- Organization of the Adriatic Festival

**SUBJECT OF THE CALL**

This call aims to select 30 writers, in particular:

- **n. 10 writers from Puglia**, which will be selected by *Pugliapromozione Agency*;
- **n. 10 writers from Montenegro**, selected by the *“Ministry of Culture of Montenegro”* ;
- **n. 10 writers from Albania**, which will be selected by the *“Urban Research Institute”*.

The selected writers will have to write a short engaging and exciting story in **Insert language** that are set in only one of the hamlets of their own countries. In the short story, selected artists will have to use specific references to the selected hamlet, such as historical points of interest, locations, traditions, customs, crafts and they are also welcome to use real happenings and events, as well as fiction as part of their story.

A short story is a piece of prose that typically can be read in one sitting. In terms of length, word count is typically anywhere from 2,000 to 3,000, or maximum of five pages A4 size. Formatting parameters: Word format (.doc, .docx): A4; margins: upper 2.5 cm, lower, left and right 2.00 cm; font: Times New Roman; font size: 12; font color: black; line spacing: 1.0; justified alignment.

The table below summarizes the total number of stories that will be produced by selected writers.

AREA	NUMBER OF STORIES PER AREA
LIBOHOVA (ALBANIA)	3
LABOVA E KRYQIT (ALBANIA)	3

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<b>ANTIGONEA (ALBANIA)</b>	4
<b>VICO DEL GARGANO (ITALY)</b>	2
<b>BOVINO (ITALY)</b>	2
<b>CISTERNINO (ITALY)</b>	2
<b>PULSANO (ITALY)</b>	2
<b>GALATONE (ITALY)</b>	2
<b>PETNJICA (MONTENEGRO)</b>	2
<b>VRANJINA (MONTENEGRO)</b>	2
<b>VIRPAZAR (MONTENEGRO)</b>	2
<b>GODINJE VILLAGE (MONTENEGRO)</b>	2
<b>KARUC (MONTENEGRO)</b>	2
<b>TOTAL</b>	30

**ELIGIBLE CANDIDATES**

This call is addressed to writers\* of all genders, resident in (Insert country). With respect to the possession of the age requisite, it is specified that the candidates who have reached the age of 18 at the date of publication of this notice are eligible to submit their application form.

The candidates need to be interested to contribute to the valorisation of the selected territory in regards to the artisanal and cultural heritage.

There will be selected 30 writers with the above-mentioned characteristics, resident in eligible Programme territories (entire territory of Albania and Montenegro, and Puglia Region in Italy) (10 per each country).

Participation is free and each candidate can submit only one application.

*\* Within this announcement, the writer is defined as anyone who dedicates himself/herself to literary activity, who composes and writes works with artistic intent, both amateur and professional and who intends to get involved by participating in a compelling literary challenge.*

**CONDITIONS FOR SELECTED WRITERS**

Selected writers will be granted a fee for creating short story of 1.500 EUR (the amount is intended as gross all-inclusive, including VAT and any other tax and social charges).

Selected writers, under civil and penal responsibility, commit themselves to deliver short story to Urban Research Institute within 40 days after the signing the contract.

**APPLICATION PROCEDURES**

Candidates must submit:

1. Attached application form, dated and signed. The form can be found online at projects and partners websites;
2. Personal CV (preferably in Europass format) in which the previous literary activities are specified, in national language, maximum 3 pages, duly dated and signed;
3. Story abstract with total length anywhere from 300 to 500 words;
4. Photocopy of a valid identity document (Identity Card or Passport), duly signed;

The lack or inaccuracy of the declaration(s) referred to points (1), (2), (3), (4) will result in exclusion from the selection process.

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Candidates can submit their application form:

- in person at the premises of the Urban Research Institute in Tirana (Rr. “AsiVokshi”, Nd. 14 Hyrja 11, Ap. 56, Tirana Albania) – every day Monday to Friday between 9:00 – 16:00;
- by postal service or through authorized courier agencies with registered letter with return receipt, to same addresses as indicated above;
- by email to the address [enino@uri.org.al](mailto:enino@uri.org.al)

The envelope must be marked as follows: **Call to select writers for writing short story within the PROJECT “HAMLET – Highlighting Artisanal Manufacturing, Culture and Eco Tourism” PROGRAMME INTERREG IPA CBC Italy – Albania – Montenegro 2014/2020. CODE 299”.**

Incomplete application forms, or drafted differently from the indications in this paragraph, or unsigned by the applicant, or lacking a signed copy of the identification document, or submitted beyond the deadline will be not handled and thus will be excluded.

The Entity does not assume any responsibility for the loss of communications and documents caused by incorrect indication of the address by the candidates, or for failure or late communication of the change of address indicated in the application, or for any postal or telegraphic errors, or in any case attributable to the third parties, due to unforeseeable circumstances or force majeure.

Candidates must submit their application form, under penalty of exclusion, within the peremptory time limit of 30 days from the date of publication of this announcement. Only the application forms received not later than 30th day from the publication of the call will be accepted.

**The deadline for submitting application is May, 10th 2020 at 13:00.**

**ASSESSMENT**

The Urban Research Institute, together with the Ministry of Culture of Albania, will be selecting the writers who will contribute to the creation of the short story book in the context of this project.

Candidates will be selected by Commission, made up of 1 member of the Urban Research Institute and 2 members of the Ministry of Culture of Albania.

Commission will evaluate the applications on the basis of requested documentation taking into consideration the criteria laid down below.

The selection Committee reserves the right to request the original documents demonstrating data and information contained in the application form, as well as suspend examination of the application until the time limits given to the candidate to provide original documentation. If it fails to do so within that period, the candidate shall be excluded from the procedure. Participation in the selection process implies full acceptance of the indications contained in this call.

The candidates, in particular, will be evaluated and selected on the basis of the declarations made in the application form and the documents attached to it. The Evaluation will take place according to the following score distribution (max points: 100), based on the criteria indicated for:

<b>CURRICULAR PROFILE:</b>	
1) Education background relevant to the subject of the call	max. 10 point
2) Soft skills and aptitude expressed	max. 10 point

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3) Previous literary activities	max. 10 point
<b>ABSTRACT:</b>	
Linguistic competence and formal correctness (correct use of language)	max. 20 points
Originality of the content and relevance to the project theme, mainly valorisation of small villages	max. 20 points
Ability to convey emotions and originality of expressions	max. 30 points
<b>TOTAL</b>	<b>max. 100 points</b>

On the basis of the scores assigned, the Commission is called to define a final ranking list among the candidates who have reached a score greater than or equal to 50 points out of a total of 100 points, identifying n.10 selected candidates. In case of equal score, the younger candidates must be selected.

The decision of the Commission, in any case, is to be considered unquestionable.

The list of selected candidates and the possible waiting list will be published online on the projects and partners websites and this publication has the value of notification to all effects.

**ADMISSION AND WITHDRAWAL**

Within a week of the publication of the list of selected candidates, the selected candidates must confirm their participation in the exchange by sending an e-mail to the address [enino@uri.org.al](mailto:enino@uri.org.al).

In case of withdrawal or lack of confirmation of participation from the selected candidate, the first candidate on the waiting list will be contacted.

**PRIVACY PROTECTION**

The data acquired will be processed in compliance with current legislation and in particular with Regulation (EU) 2016/679 ("GDPR" or also "Applicable Regulations on Data Protection"), exclusively for the purposes related to the Call for selection of writers.

**CONTACTS AND INFORMATION**

For details and clarifications about this call, please contact [enino@uri.org.al](mailto:enino@uri.org.al), writing **Call to select writers for writing short story within the PROJECT "HAMLET – Highlighting Artisanal Manufacturing, Culture and Eco Tourism" PROGRAMME INTERREG IPA CBC\_Italy – Albania – Montenegro 2014/2020. CODE 299** in the subject of the email.

Place and date

**Tirana, 10.04.2020**

Signature

**Annexes:**

- 1) Application form (ANNEX 1);

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