



-ALBANIAN COPYRIGHT OFFICE



representing the
recording industry
worldwide
INTERNATIONAL
FEDERATION OF
THE
PHONOGRAPHIC
INDUSTRY



INTERNATIONAL
FEDERATION OF
REPRODUCTION
RIGHTS
ORGANISATIONS



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION



SOCIETIES COUNCIL FOR THE
COLLECTIVE MANAGEMENT OF
PERFORMERS' RIGHTS

SUB-REGIONAL CONFERENCE

WIPO/CMO-TAG/TIA//16
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Collective Management and *TAG of Excellence* Consultations

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Albanian Copyright Office (ACO)

and
the International Federation of the Phonographic Industry (IFPI)
the International Federation of Reproduction Rights Organisations (IFRRO) and
the Societies Council for the Collective Management of Performers' Rights (SCAPR)

Tirana, September 19 and 20, 2016

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, September 19, 2016

8.30 – 9.00 Registration

9.00 – 9.15 **OPENING CEREMONY**

Welcome addresses by:

- Mr. Evien Dako, Director, Albanian Copyright Office (ACO), Tirana
- Ms. Anita Huss, Counsellor, Copyright Infrastructure Division, World Intellectual Property Organization (WIPO), Geneva
- Mr. Olav Stokkmo, Chief Executive and Secretary General, International Federation of Reproduction Rights Organisations (IFRRO), Brussels
- Ms. Ieva Platpere, Legal Adviser, International Federation of the Phonographic Industry (IFPI), London
- Mr. Gregor Stibernik, General Manager, Collecting Society of Authors, Performers and Film Producers of Audiovisual Works of Slovenia (AIPA), Ljubljana, representing the Societies Council for the Collective Management of Performers' Rights (SCAPR), Brussels

9.15 – 11.00

Topic 1 Collective Management Systems and Extended Collective Licensing (ECL): Challenges and Opportunities

a. ECL and International Copyright Treaties

Speaker: Mr. Mihály Ficsor, Chairman, Central and Eastern European Copyright Alliance (CEECA), Budapest

b. ECL: Different Models

Speakers: Mr. Olav Stokkmo

The representative of the International Federation of the Phonographic Industry (IFPI), London

11.00 – 11.30

Coffee Break

11.30 – 1.00 p.m.

Topic 2 National and Regional Perspectives on Collective Management and ECL. Panel Discussion

Moderator: Ms. Ieva Platpere

Panelists: Ms. Edmond Ahmeti, Legal Advisor, Ministry of Culture, Copyright Office, Republic of Albania

Ms. Manda Galić, Expert Assistant, Copyright and Related Rights, Institute for Intellectual Property, Bosnia and Herzegovina

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Ms. Maria Stoeva, Legal Adviser, Copyright and Related Rights, Ministry of Culture, Republic of Bulgaria

Ms. Slavica Spirovska-Gjorgjievska, Senior Associate, Copyright and Related Rights, Normative and Administrative Affairs, Copyright and Related Rights Department, Ministry of Culture, The former Yugoslav Republic of Macedonia

Ms. Irini Stamatoudi, Director, Hellenic Copyright Office, Hellenic Republic

Ms. Janne Hedegaard, Resident Twinning Adviser, Danish Patent and Trademark Office, "Strengthening the enforcement of Intellectual Property Rights" (project funded by the European Union), The former Yugoslav Republic of Macedonia

1.00 p.m. – 2.00 p.m.	Lunch Break	
2.00 – 3.30 p.m.	Topic 3	ECL: The Importance of Transparency, Accountability and Good Governance in Collective Management
	Speakers:	Mr. Olav Stokkmo Ms. Ieva Platpere Mr. Gregor Stibernik
3.30 p.m. – 4.00 p.m.	Coffee Break	
4.00 p.m. – 5.15 p.m.	Topic 4	ECL and Collective Management – Challenges. Discussion
	Moderator:	Ms. Janne Hedegaard
	Speakers:	Mr. Mihály Ficsor The representative of Albautor, Collective Management Organization (CMO), Albania The representative of AKDIE, CMO, Albania The representative of FMAA, CMO, Albania The representative of AMP, CMO, Albania
5.15 p.m. – 5.30 p.m.	Closing of Day 1	

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Tuesday, September 20, 2016

9.00 – 9.15	Registration and Welcome	
9.15 – 10.00	Topic 5	Government Perspectives on the Importance of Transparency, Accountability and Good Governance in Collective Management. Panel Discussion
	Moderator:	Mr. Mihály Ficsor
	Panelists:	Ms. Edmond Ahmeti
		Ms. Manda Galić
		Ms. Maria Stoeva
		Ms. Slavica Spirovska-Gjorgjievska
		Ms. Irini Stamatoudi
		Ms. Jelena Radojević, Counsellor, Copyright and Related Rights Department, Intellectual Property Office, Republic of Serbia
10.00 – 10.45	Topic 6	Introduction to the <i>TAG of Excellence</i> Project, Including and Analysis of the <i>TAG</i> Compendium and Related Instruments
	Speakers:	Mr. Olav Stokkmo
		Ms. Anita Huss
10.45 – 11.15	Coffee Break	
11.15 – 12.30 p.m.	Topic 7	<i>TAG</i> as a Means to Enhance the Pursuit and Implementation of International and National Codes of Conduct and Best Practices. Discussions
	Moderator:	Ms. Anita Huss
	Speakers:	Mr. Mihály Ficsor
		Mr. Olav Stokkmo
		Ms. Ieva Platpere
		Mr. Gregor Stibernik
12.30 p.m. – 2.00 p.m.	Lunch Break	

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2.00 p.m. – 2.45 p.m.	Topic 8	Comparison of the <i>TAG</i> Compendium to Existing Codes of Conduct and the European Union (EU) Directive on Collective Rights Management
	Speaker:	Ms. Anita Huss
2.45 p.m. – 4.30 p.m.	Topic 9	Perspectives on the <i>TAG</i> Compendium and Invitation for Participants to Examine the Contents of the <i>TAG</i> Compendium. Break-Out Session and Open Discussion
	Moderators:	Mr. Olav Stokkmo Ms. Ieva Platpere Mr. Gregor Stibernik
	Panelists:	Mr. Evien Dako Ms. Manda Galić Ms. Maria Stoeva Ms. Jelena Radojević Ms. Slavica Spirovska-Gjorgjievska Ms. Irini Stamatoudi The representative of Albautor, CMO, Albania The representative of AKDIE, CMO, Albania The representative of FMAA, CMO, Albania The representative of AMP, CMO, Albania

4.30 p.m. – 4.45 p.m. **CONCLUSIONS AND CLOSING**

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